### Leaflet design & production

Help to design printed letters, inserts and Focus leaflets ideally on the Party's preferred software Affinity.

#### **Proof reader**

Check all materials, leaflets and letters to be printed or published online by the ward teams

#### **Leaflet wholesaler**

Help bundle leaflets and deliver bundles to volunteer deliverers

## **TargetEmail Coordinator**

Coordinate our email deliveries using the party's Emailing tool; Targeted Email. Training provided

### Website content admin

Receive stories and photos from the councillor & campaign teams and upload onto our website.



#### Social media content admin

Create, retweet & share posts from our councillor & campaign teams



#### Leaflet deliverer

Deliver leaflets and letters to a defined street or area, usually 50 to 60 doors.



# Leaflet delivery volunteer manager

Help organise, engage and maintain our volunteer leaflet deliverers.



## **Social Event organiser**

Arrange an annual meal with guest speaker as well as smaller social events for our members and volunteers



#### **Fundraising coordinator**

Establish and maintain local funding streams through ideas such as a 100 club and regular small scale standing orders



## New member welcomer

Phone or visit any new members or supporters and deliver a welcome letter



# Online E-Focus & petition coordinator

Design an online Focus for residents who have signed up to receive it.



## Ward campaign organiser

Manage all aspects of an election campaign from planning leaflets to canvassing and monitor spending.



## Local newspaper/press officer

Build and maintain relationships with the local media and organise releases



## Poster & Garden Sign coordinator

Maintain contact with members & residents who put up election posters and garden signs. At election time arrange the installation and delivery of posters & signs











**Task and description** – We need people to help in all of these key roles, many of which can be performed without leaving your home.

**Leaflet deliverer** – deliver leaflets to a defined street or area, usually 50 to 100 doors.

**Leaflet delivery volunteer manager** – receives printed leaflets, organises bundling of leaflets to take to delivery team. Keeps track of who is delivering which walks and what cover is needed in the election period

**Leaflet wholesaler** – takes leaflet bundles to deliverers

**Leaflet design and production** - write and design literature. Templates and training available.

**Proof reader** – checks all material to be printed or published online by the ward teams

**Social Media content admin** – Create, retweet & share posts from our councillor and campaign teams.

**Online E-Focus & petition coordinator -** Design an online Focus for residents who have signed up to receive it.

**Website content admin** – Maintains local Party or ward website, posts stories and Pictures. Perfect for anyone that has odd time spare here and there

**Telephone canvassing -** calls voters and supporters following a given script.

**Door step canvassing** - talk to voters about issues and voting intentions on their doorstep, recording reactions on phone or tablet.

**Fundraising coordinator –** design and deliver fund raising campaign. Training available.

**Ward campaign organiser** – manages all aspects of an election campaign for one or more unitary wards in and outside of a unitary election period. Assists when parliamentary activity takes place in the ward area you're responsible for.

**New Member Welcomer**- welcome new members by phone or visit and deliver a welcome letter

**Poster & Garden Sign coordinator -** Maintain contact with members & residents who put up election posters and garden signs. At election time arrange the installation and delivery of posters & signs

**TargetEmail Coordinator -** responsible for using the party's email system to maximise engagement with members, supporters and subscribers. Perfect for anyone with unpredictable work patterns who has time but not sure when.